

BRITA®

A German water filter manufacturer has manufacturing facilities in Germany, Italy, China and the United Kingdom



Bank connectivity

Year founded 1966

Industry Manufacturing

About Brita

BRITA GmbH, a German water filter manufacturer with total sales of 617 million euros in the business year 2020 and 2,205 employees worldwide at the end of 2020, is the market leader in drinking water optimization and individualization.

The company is represented by 30 national and international subsidiaries and branches as well as shareholdings. Brita has manufacturing facilities in Germany, Italy, China, and the United Kingdom.

Challenge

Brita's treasury department was facing the following challenges:

- The used multibank payment tool was discontinued
- Lack of a system that is independent of banks
- Lack of centralization of treasury and cash management

Solution

Instead of working with as many as 7 different banks just within Germany to process payments, Brita chose to use Nomentia, as a single tool that is independent of banks.

Multinational complexities

Brita has a complex business. The company's products are distributed globally in over 70 countries on all 4 continents.

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- Lack of a system that is independent of banks.
 Lack of centralization of treasury and cash

Currently, cash management is not centralized in the company. But there are group requirements setting a minimum standard for banking systems. However, rolling out the project in Germany was the first step to evaluate the possible adoption also by the subsidiaries.



To roll out Nomentia worldwide and achieve the goal of having one system for all payment transactions, first, Brita needs to take a few vital strategic moves, such as ensuring that all subsidiaries are using a group bank and the same ERP system, as well as setting up connectivity with all the group banks to be able to handle also those payment types that cannot go through Electronic Banking Internet Communication (EBICS).



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Moving to a centralized way of working

Instead of working with as many as 7 different banks just within Germany to process payments, Brita chose to use Nomentia, as a single tool that is independent of banks. Currently, Brita is connected to two major global banks and a few local banks through EBICS. They are currently discovering the possibility to add more connections, like a host-to-host connection to a major global bank.

In the beginning, Brita's treasury and IT departments had to work closely with Nomentia to set up the project that required a lot of communication from both parties.

> "Once our IT understood that Nomentia can do magic by connecting to our ERP system, retrieve a file from the bank and send it to our ERP in the right format, it was easy to get their buy-in. Our team had a lot of experience with long ERP projects and they were impressed with Nomentia's capabilities"

Doreen Lenk

Manager Group Treasury & Risk Managemen

Nomentia's Payments solution is currently used by almost all Brita's German branches and they are currently in the middle of rolling out the solution in Italy. In case that's a success, they may look at starting to use Nomentia in other countries as well.





More solutions on the website

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About Nomentia Nomentia has over 1400 clients globally operating from multiple locations. Using Nomentia, you can build your cash and treasury management technology stack from scratch or add solutions to complement your existing technologies. Our solution portfolio includes tools for payment automation, liquidity management, cash flow forecasting and visibility, bank account management, bank connectivity, guarantee management, in-house bank, reconciliation, risk management, and treasury workflows and reporting.